

Service Offering Overview

# Platform Modernization

---

Leadership & Execution

Whether purchased, configured, merged, or home-grown, today's core technology platforms can be incredibly complex. Platforms built on decades-old infrastructure, tangled business rules, and myriad data interfaces generate high operational costs and deliver a less-than-ideal customer and colleague experience.

As a Technology executive, you're seeking a way forward – one that modernizes and optimizes technology and operations, enabling the business to drive more revenue while you reduce the cost to run things. The value streams your platforms enable should be highly-automated, intelligent, configurable to business requirements, and trustworthy in terms of the data served up.

Whether it takes a complete overhaul or a minor course correction to get there, you need a partner who has done this before and can guide you further and faster toward that vision.

## WHAT WE DO

Further Advisory works with companies to first assess the current state of their technology platforms and provide pragmatic options for modernization based on your unique needs.

We then partner to chart your path forward, whether it's building a powerful new platform, outsourcing to a third party, or optimizing the capabilities you have.



## OUR APPROACH

### Strategy

#### Product Visioning & Goal Alignment

Define that North Star and use it to set both program and business unit goals for the modernization effort... and then champion that from start to finish.

### Analysis

#### Business Process Reengineering

"Lift and shift" nearly always results in disappointment. Take the opportunity to revisit and revise processes to improve efficiency, reduce cost, and improve user experiences... without boiling the ocean.

#### Data Analysis

Establish the "golden record" of critical data elements early, and understand how data flows from the source(s) of record throughout the platform and downstream systems.

#### Solution Architecture

Recognize who will be operating this platform after it's built, and design for that reality. Also give strong consideration to marketplace solutions vs. building it all yourself.

### Planning

#### Rapid Prototyping

When in doubt, create a prototype or Proof of Concept, first setting clear goals and measures of success, and apply learnings from the exercise tells toward planning and change management approach.

#### Implementation Planning & Prioritization

Set clear and reasonable expectations for each phase of project delivery, identifying "off-ramps of value" throughout... and don't forget to celebrate those successes!

### Execution

#### Execution & Change Management

Take time to know your audiences, developing personas to identify unique communication and training needs, as well as crafting continuous feedback loops to learn and improve as you go.

## ABOUT FURTHER

We are a boutique management consultancy focused on converting strategic vision into business reality. We always go the extra mile, equipping our clients with critical insights and plans for navigating challenges and accelerating change.



**Sean Oakley**  
Principal

**CONTACT US!**

hello@furtheradvisory.com

