

Service Offering Overview

# Data Management & Governance Strategy

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Integrated Risk Management

You've grown over the years. Your lines of business have expanded and intermixed, you've acquired tons of new customers, and expectations are greater than ever for running an effective operation.

Having adequate control over your data is a must.

Your customers depend on you to ensure that their data is accurate and secure... and so do regulators. This demands a robust data management and governance discipline - one that can mitigate against data quality errors, reduce vulnerability to cyber threats, enable new insights into customer behavior, keep the regulators happy, and perhaps best of all, empower your data-driven business to reach new heights.

# WHAT WE DO

Step One is understanding the problem that needs to be solved: Regulatory concerns? Data quality issues? Security threats? Cost inefficiencies? We will first conduct a rapid assessment of the landscape to drill deeper into these areas of need and focus, as well as uncover root causes and concerns. From this, our experts can assess the overall maturity of data governance operations.

This baseline, along with business priorities and objectives, informs a new strategy and roadmap of both tactical and longer-term efforts, from data cataloging to data center cloud migration to data monetization. And a new charter or set of management policy documents dictate how the data governance function will operate going forward, and in a way that satisfies regulatory scrutiny.

## DATA MANAGEMENT & GOVERNANCE DIMENSIONS



**Data Governance** codifies the principles, policies, processes, and oversight necessary to properly treat data as an asset and to guide data management activities at all levels.

**Data Management** is the function of applying these principles, policies, processes, and frameworks throughout the lifecycle of data products, platforms, and systems.

## TYPICAL DELIVERABLES



Data Governance Maturity Assessment



Data Management Policy Recommendations



Prioritized Data Governance Action Plan and Roadmap



Voice of the Industry® on Data Best Practices



Data Governance Program Charter



Change Management Considerations & Plan

## ABOUT FURTHER

We are a boutique management consultancy focused on converting strategic vision into business reality.

We always go the extra mile, equipping our clients with critical insights and plans for navigating challenges and accelerating change.



**Mike Farley**  
Partner

CONTACT US!

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